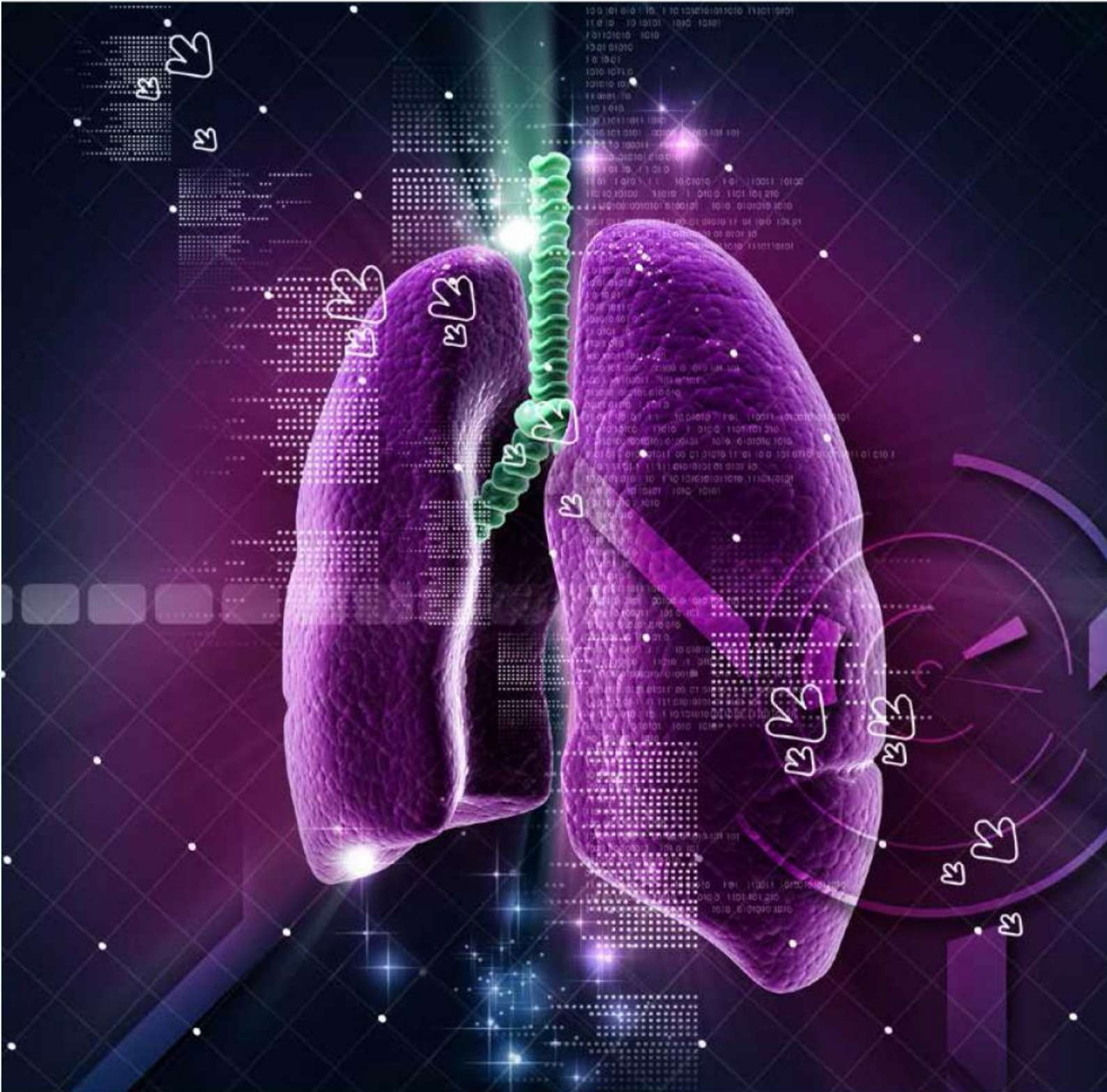




# The Congress on Clinical Controversies in Lung Cancer

13-14 December | London, UK



Dear Colleague,

It is with great pleasure that we invite you to attend **The Congress on Clinical Controversies in Lung Cancer (CCLC2018)** which will take place 13-14 December 2018 in London, UK.

CCLC2018 will raise hot debates associated with the care of lung cancer among them “wise” tissue analysis, complex gene analysis, the complexity of liquid biopsy, update of the current algorithm of lung cancer, targeted therapies and immunotherapy.

We will also discuss the tough questions of should all pts get combo IO-Chemo? Should we really start with alectinib for all ALK patients, how we deal with brain disease, how do we reduce radiation toxicity and other “hands on” topics in lung cancer.

The Congress will welcome oncology professionals, lung cancer specialists, treatment experts, CRO’s, industry leaders and other experts to the majestic city of London.

The congress will focus on the following key areas:

- Early detection of lung cancer (update & biomarkers)
- Stage IA lung cancer
- Update in locally advanced disease
- Tissue analysis in the era of precision cancer care
- Molecular profiling and predicting biomarkers for ImmunoTherapy
- Brain disease
- Radiotherapy

We hope you will join us at CCLC2018 in London.



Prof. Nir Peled, MD PhD FCCP

Congress Chair



## LEVELS OF SPONSORSHIP

(level determined by the accumulation of items of value)

**PLATINUM**

**£ 23,000**

**GOLD**

**£ 20,000**

**SILVER**

**£ 15,000**

**SUPPORTER**

**£ 3,000**

## Platinum Sponsor

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### Symposium

- Educational Grant in support of an Existing Official Session accepted or invited by the Committee and supported by a grant from the industry

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full colour back page or inside page advertisement in the Program (allocated on a first come first served basis)
- Sponsors logo with hyperlink on Congress website

### Registration

- 5 full complimentary registrations

### Acknowledgement

- Platinum Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

## Gold Sponsor

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### Symposium

- Opportunity to sponsor 30 minutes in the Program (subject to approval of the Congress Chair and Congress Organiser)

### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full colour inside page advertisement in the Program
- Sponsors logo with hyperlink on Congress website

### Registration

- 4 full complimentary registrations

### Acknowledgement

- Gold Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

*\*Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Congress speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per Congress policy.*

## Silver Sponsor

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### Exhibition

- Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- One full colour inside page advertisement in the Program
- Sponsors logo with hyperlink on Congress website

### Registration

- 3 full complimentary registrations

### Acknowledgement

- Silver Sponsors will be acknowledged as such on various promotional material such as on-site signage and Final Program

## Supporter

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### Exhibition

- Exhibition space – Banqueting table, including a table, 2 chairs and electrical point

### Advertisement

- Sponsors logo with hyperlink on Congress website

### Registration

- 2 full complimentary registrations

### Acknowledgement

- The Contributor will be acknowledged as such on various promotional material such as on-site signage and Final Program

# Sponsorship Opportunities

## CONGRESS BAGS

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Sponsoring Company will provide Congress bags. It is the Sponsor's responsibility to produce the bags that need to be approved by the organizing committee.



- The bag will bear the Sponsor's logo and the Congress logo
- Acknowledgment on the Congress website, in the Final Program and on-site signage

## NOTEPAD AND PENS

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The sponsoring company will provide Notepads and Pens and will receive the following benefits:



- Notepads and Pens will bear the sponsor's company logo/ name
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## LANYARDS

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The sponsoring company will provide lanyards and will receive the following benefits:



- An opportunity to include company logo on lanyard
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage



## COFFEE BREAK (Exclusive Sponsorship per Break)

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Coffee will be served daily during the networking breaks in the exhibition area.



- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo with hyperlink on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

## ADVERTISING OPPORTUNITIES

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Full colour inside advertisements are available in the Final Program

PROGRAM	<b>INSIDE PAGE</b>
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## PROMOTIONAL MATERIAL

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The right to display promotional material on a designated table in the exhibition area.

## TAILOR-MADE PACKAGES

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Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services.

Please contact [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com) for further details on creating the appropriate package.



## EXHIBITION

The floorplan has been designed to maximise exhibitors' exposure to the delegates

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### Exhibition

- Banqueting table, 2 chairs and an electrical point

### Advertisement

- Sponsors logo with hyperlink will appear on The Congress on Clinical Controversies in Lung Cancer website

### Registration

- 1 full complimentary registration

### Acknowledgement

- Acknowledgment on the Congress website, in the Final Program and on-site signage

## Sponsorship & Exhibition Booking Form Contract

Please complete and send back by email or fax to:

Ms. Joanne Golibroda – **CCLC2018**

[joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Name (As to appear in all Congress Publications): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Post / Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I would like to book the following items (please mark the sponsorship item below):

Sponsorship Items	Price	Sponsorship Items	Price
Gold Sponsorship	£	Lanyards	£
Silver Sponsorship	£	Coffee Break	£
Bronze Sponsorship	£	Notepads & Pens	£
Congress Bags	£	Advertisement Inside Page	£
Notepads & Pens	£	Promotional Material	£

Exhibition Choice	Booth Number	Total Price
1 <sup>st</sup> choice		£
2 <sup>nd</sup> choice		£

**Company Logo** to be received in eps or jpeg format. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official Congress program.

I am authorised to sign this form on behalf of the applicant/ company.

Signature & Stamp: \_\_\_\_\_

Date: \_\_\_\_\_

## Payment Methods

### **Payment by credit card**

Card No: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVV2 Code: \_\_\_\_\_

Full Name of Cardholder: \_\_\_\_\_

### **Payment by bank transfer**

Details have been provided in the Pro-forma invoice\*

Banking Information:

Please make bank transfers payable to: Forum Media Ltd (CCLC2018)

Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel

Branch number: 610

Swift code: POALILIT

IBAN number: IL53 0126 1000 0000 0304056

Currency GBP

Bank charges are the responsibility of the payer.

\*Invoice/receipt to be issued upon receipt of payment

### **Cancellation / Modification Policy**

Cancellation / modification of items must be made in writing to the Industry Sales Manager [joanne@bioevents-congress.com](mailto:joanne@bioevents-congress.com)

Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement (less £50 handling fee) of payments received. Cancellations received 29-14 days prior to start of exhibition will be entitled to a 50% reimbursement (less £50 handling fee) of payments received. Cancellations received from 13 days prior to start of exhibition, will not receive a reimbursement.



## General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with 1st payment or proof of transfer to Bioevents.
- Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Congress. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsor's activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor's activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Congress premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents.
- All congress material supplied by Bioevents in relation to the Congress is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 13 December 2018 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information" ) unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the CCLC2018 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.